



Tobacco Control Research Branch

Behavioral Research Program

Division of Cancer Control and Population Sciences

The background of the cover features a photograph of a person's profile in silhouette, smoking a cigarette. The person is looking towards the right. In the foreground, there are several long, dark palm fronds that partially obscure the person. The entire image is overlaid with a semi-transparent blue filter.

Youth Tobacco Research Meeting

Program Guide

JUNE 5-7, 2002

The Westin Innisbrook Resort
36750 US Highway 19N
Palm Harbor (Tampa Bay), FL



Youth Tobacco Research Meeting

June 5-7, 2002

The Westin Innisbrook Resort • 36750 US Highway 19N • Palm Harbor, Florida 34684

Conference Overview

First Convened in 1998 for those investigators funded under the 1997 and 1998 National Institutes of Health (NIH) RFA: "Prevention and Cessation of Tobacco Use by Children and Youth in the United States," the meeting has grown to include additional researchers and representatives of tobacco control programs working in the area of youth tobacco. Primarily designed for investigators conducting research in the area of tobacco use among youth, the meeting provides a focused opportunity to share information and ideas and to learn from your colleagues.

Program Highlights

Research Results – Researchers funded under the 1997 and 1998 RFAs will present outcome results. These presentations provide the "first look" at the results of youth tobacco studies addressing etiology, prevention, dependence, cessation, and policy.

Translating Research Findings for Tobacco Control Programs – Danny McGoldrick, Director of Research, Campaign for Tobacco Free Kids, will make this presentation.

Adolescents 202 – This panel discussion will focus on aspects of the behavioral, cognitive, and social development of adolescents and builds on last year's Adolescents 101 panel.

Media and Smoking: Communications Research Perspective – This panel discussion will address theories and hypotheses in communications research that could be relevant to understanding how the media influences smoking behavior.

Poster Session – As with past meetings, this session will offer an opportunity for fellow investigators, as well as conference attendees, to view information and materials developed in support of their respective projects.

Additional sessions to be announced.

Networking Events

Wednesday, June 5, 2002 – 6:00 p.m.

Networking Reception at Loch Ness Pool

This reception provides an informal opportunity to meet with your colleagues in a relaxed setting.

Thursday, June 6, 2002 – 7:30 p.m.

"Nite Golf"

This fun event takes place under the night lights with the Hole-in-One Contest, Bunker Shoot-Out, Longest Drive, Most Accurate Chip Shot and more. Best of all, great golf skills are not required. If you or your guest would like to participate in this group networking event, please follow the instructions indicated on the registration form. Note: A \$10.00 *per person* participation charge will be applied directly to your room bill upon check-in, when you indicate to us that you and/or your guest(s) will be participating in the event. You must alert the hotel reservations staff at least 24 hours prior to your arrival if your participation status changes.

Logistics Questions?

Please do not hesitate to contact:

| | | |
|---------------------------|----|----------------------------|
| Mark Adams | or | Pamela Murray |
| Phone: (240) 632-5630 | | Phone: (240) 683-1747 |
| Email: madams@masimax.com | | Email: pmurray@masimax.com |

For further information on the content of the conference, please contact Ms. Rachel Grana or Dr. Cathy Backinger, Tobacco Control Research Branch, NCI, by phone at (301) 496-8485 or by email at granar@mail.nih.gov or backingc@mail.nih.gov

Agenda at a Glance

(subject to change)

Wednesday, June 5th, 2002

- 7:30 a.m. **Continental Breakfast and Registration**
- 9:00 a.m. **Opening Remarks**
Cathy Backinger, M.P.H., Ph.D.
Program Director
Tobacco Control Research Branch
National Cancer Institute
- 9:10 a.m. **NCI Tobacco Initiatives and Priorities**
Scott Leischow, Ph.D.
Chief
Tobacco Control Research Branch
National Cancer Institute
- Robert Croyle, Ph.D.
Associate Director
Behavioral Research Program
National Cancer Institute
- 10:00 a.m. **Translating Research Findings for Tobacco Control Programs**
Danny McGoldrick
Director of Research
Campaign for Tobacco Free Kids
- 10:30 a.m. **Break**
- 11:00 a.m. **Results from research funded under 1997 and 1998 youth tobacco RFAs**
- 12:00 noon **Lunch Provided**
(\$10 per person)
- 2:00 p.m. **Results from research funded under 1997 and 1998 youth tobacco RFAs**
- 2:45 p.m. **Break**

- 3:00 p.m. **Adolescent 202**
Moderator:
Lynne M. Haverkos, M.D., M.P.H.
Director
Behavioral Pediatrics
and Health Promotion
Research Program
National Institute of
Child Health and Human
Development
National Institutes of Health
- Ann S. Masten, Ph.D., LP
Professor and Director
Institute of Child Development
University of Minnesota
- Daniel Pine
National Institute of Mental Health
- Ronald E. Dahl
Department of Psychiatry
Western Psychiatric Institute
and Clinic

5:00 p.m. **Break**

6:00 p.m. **Networking Reception**
Loch Ness Pool

Thursday, June 6th, 2002

(Hawaiian Shirt Day)

- 7:30 a.m. **Breakfast**
Networking Opportunities
- 8:00 a.m. **Poster Session Set Up**
- 11:30 a.m. **Lunch Provided** (\$10 per person)
and Poster Session
- 2:00 p.m. **Results from research funded under 1997 and 1998 youth tobacco RFAs**



3:00 p.m. **Break**

3:30 p.m. **Results from research funded under 1997 and 1998 youth tobacco RFAs**

4:30 p.m. **Media and Smoking: Communications Research Perspective**

- Moderator:*
K. Viswanath, Ph.D.
Senior Health
Communications Scientist
Health Communications
and Informatics Branch
National Cancer Institute
- James Shanahan
Associate Professor of
Communications
Cornell University
- Albert C. Gunther
Professor
Department of Life Sciences
Communication and Center
for Southeast-Asian Studies
University of Wisconsin-Madison

7:30 p.m. **Networking Event**
"Nite Golf"

Friday, June 7th, 2002

- 8:00 a.m. **Continental Breakfast**
- 9:00 a.m. **Results from research funded under 1997 and 1998 youth tobacco RFAs**
- 10:30 a.m. **Break**
- 11:00 a.m. **To Be Announced**
- 12:30 p.m. **Meeting Adjourns**

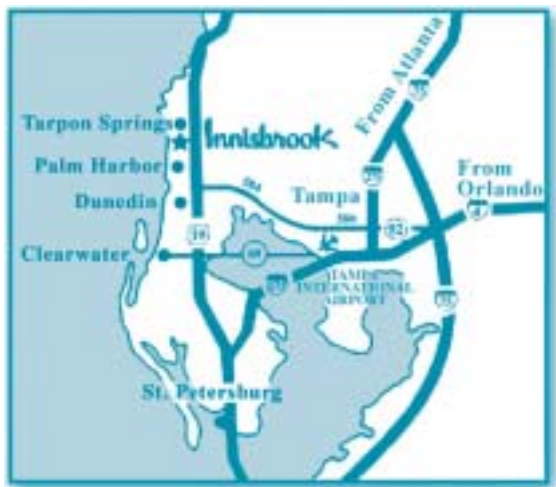
For updates on weather conditions, shopping and dining venues, tours, and all that Palm Harbor (Tampa Bay) has to offer, visit the following web sites:

- www.palmharborfl.areaguide.net
- www.tampaguide.com
- www.4tampa.4anything.com
- www.tampabay.citysearch.com



With an average annual temperature of 74.4 degrees and 361 sunny days, the Tampa Bay area's weather never disappoints its visitors. At Innisbrook, the Summer months are cooled by afternoon showers and refreshing offshore breezes, with mid-day temperatures in the high 80s and mid-to-high 70s after sundown.

With this in mind, the dress code for the meeting is summer casual. However, we encourage you to bring a light jacket or sweater with you while attending the meeting sessions, as temperatures in meeting rooms tend to fluctuate. Additionally, for those who prefer walking, there exists ample opportunity for you to walk at length between the sleeping rooms, conference and dining facilities — comfortable shoes are encouraged.



TRAVEL INFORMATION

The Youth Tobacco Research Meeting is being held at the Westin Innisbrook Resort, 36750 US Highway 19N, in Palm Harbor (Tampa Bay), Florida, 34684.

This 1,100-acre self-contained property features golf on four world renowned championship golf courses. The resort also offers a wide variety of recreational activities for toddlers to adults, including: a complete tennis, racquetball and fitness facility, canoeing, trail biking, basketball, baseball, fishing, children's playground and supervised program facilities, nature trail walks, local beach getaways, plus outstanding dining in four restaurants. Guests enjoy six heated swimming pools, including the fabulous Loch Ness Pool and Spa, which will serve as the location for this year's Networking Reception! The Loch Ness offers two sand beach areas, a plunge pool with bubbling jets and fountains, a 15- foot waterfall, two large, winding water slides, a pavilion grille for pool-side dining, sunbathing areas and a monster-sized spa, seating up to 36 persons!

Transportation

The Westin Innisbrook Resort is served by Tampa International Airport, St. Petersburg/Clearwater International Airport, and AMTRAK. The Innisbrook is less than 35 miles (45 minutes) away by airport shuttle. All major airlines serve Tampa International Airport providing 500 total flights per day. AMTRAK services the area from its station in Tampa.

Airport Shuttle Service

Resort Shuttle, Inc., (1-888-698-9296) provides shuttle service to and from Innisbrook and both Tampa International Airport and Clearwater International Airport, and AMTRAK for a round trip fee of \$50.00 per person. The shuttle services the airports and AMTRAK station from 6:00 a.m. to 2:00 a.m. Pickup is located at baggage claim. Reservations should be made at least 24 hours in advance of your arrival.

Taxi cab services to and from the airports and AMTRAK train station is available. The average cost of taxi service is \$40.00 each way.

On Property Transportation

Innisbrook operates a fleet of climate-controlled trams for on-property transportation. This continuous service allows for a minimum transportation time from every building between the lodges, Clubhouses and the Convention Center area. Additionally, complimentary Beach Shuttle Service is available to all resort guests.

Beaches and Other Attractions

Just minutes away is Tarpon Springs, a Greek-American fishing village, with wonderful fisheries and specialty shops that keep the traditions of the old country very much alive. Other area attractions include greyhound racing from January through June, horse racing, sailboat racing and boat cruises. Nearby activities include deep sea fishing, and the Busch Gardens theme park in Tampa.

While in Tampa, visit The Florida Aquarium, featuring over 4,300 fascinating native Florida aquatic animals and plants. St. Petersburg is home to the Salvador Dali Museum, with its fascinating collection of the works of one

of the 20th Century's greatest artists. Downtown St. Petersburg has four other museums, dozens of bistros and sidewalk cafes, art galleries, and major league baseball!

Walt Disney World, EPCOT, Sea World, Universal Studios, Islands of Adventure and Disney-MGM Studios are among a number of attractions just under two hours away by car.

ACCOMMODATIONS

The Westin Innisbrook Resort

36750 US Highway 19N

Palm Harbor (Tampa Bay), FL 34684

Phone: (727) 942-2000 Fax: (727) 942-5576

Meeting Lodging Rate: \$105.00, plus applicable tax

Meeting Rate Applies: May 30, 2002 - June 10, 2002

Reservations Cut-off Date: **May 2, 2002**

The Westin Innisbrook Resort is offering junior and one-bedroom suites for the Youth Tobacco Research Meeting attendees (limited quantities of one bedroom suites – available on a first come, first serve basis, see layout of rooms offered below). Each guest suite features a full kitchen with small appliances and a separate living room area. The suites are being offered at the special "meeting rate" of \$105.00 per night, plus applicable taxes. These "meeting rates" are being offered May 30 through June 10, 2002. Participants are responsible for their own individual room costs (please utilize the hotel reservations number provided above) and must make reservations prior to the May 2, 2002 cut off date. There is no guarantee that the special "meeting rate" or sleeping rooms will be available after this date. We encourage you to register for the conference and make your hotel reservations (by May 2, 2002) as soon as possible. Registration is limited to 200 participants. **Attendee slots and sleeping rooms will be filled on a first come, first served basis.**



Junior Suite



One-Bedroom Suite

MEALS

Participants will be offered a continental breakfast and afternoon breaks each day. Additionally, light snacks will be provided at the Networking Reception on Wednesday, June 5. To assist in offsetting the cost of lunch meals, registered participants will be assessed a \$10.00 lunch fee for buffet lunches provided on Wednesday, June 5 and Thursday, June 6. This fee will be automatically billed to your sleeping room. Additionally, box lunch attendee namebadges must be worn to gain access to the lunches. Should additional outside guests wish to attend the lunches, they must purchase daily lunch tickets at a cost of \$10.00 per day. These tickets will be sold at the conference registration desk.

The Westin Innisbrook Resort is a self-contained, secured, resort facility. Currently, there are 4 restaurants on site to serve your dining needs. Taxi cab services and off-property shuttle service can be arranged for you should you wish to visit alternative restaurant, pharmaceutical, or shopping facilities. Rental cars are available at the Tampa International Airport, and St. Petersburg/Clearwater International Airport for those of you who wish to venture off property.

Babysitting Service

This service is available through the on-site resort hotline service (24-hour advance notice is suggested for the service).

**NATIONAL
CANCER
INSTITUTE**

**Tobacco Control Research Branch
Behavioral Research Program
Division of Cancer Control
and Population Sciences**



Youth Tobacco Research Meeting

June 5-7, 2002

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Poster Session Presentation Form

Thursday, June 6, 2002
11:30 a.m. - 2:00 p.m.

As with past meetings, this session will offer an opportunity for fellow investigators, as well as conference attendees, to view information and materials developed in support of their respective projects. This year's poster session will be held in conjunction with lunch, offering a relaxed, communicative, and interactive setting for all in attendance.

Poster Session presenters will be given a 4' x 6' display board, along with an ample supply of push pins, and/or mounting adhesive to mount their display materials. Poster Session presenters will set up their displays from 8:00 a.m. – 11:00 a.m. on Thursday, June, 6, 2002. Poster board locations (excluding those with audio-visual hook up needs) are not pre-assigned, and will be distributed on a first-come, first-served basis. You or your representative should be prepared to answer any queries regarding your poster for the first hour of the Poster Session program. After that, you or your representatives are free to move about the Poster Session to ensure that you also have an opportunity to view the posters and enjoy lunch.

We will also make available audio visual equipment for those of you who may have interactive, video and/or audio displays.

If you plan to participate in the Poster Session, please fill out this form, complete your poster presentation abstract and submit via fax and/or electronically to:

Mark Adams, CMP • Phone: (240) 632-5630
Email: madams@masimax.com

Pamela Murray • Phone: (240) 683-1747
Email: pmurray@masimax.com

MasiMax Resources, Inc. • 1300 Piccard Drive, Suite 203
Rockville, MD 20850 • Fax: (301) 926-3156

On or before May 2, 2002, please submit an abstract of your poster presentation. The abstract should not exceed one side of an 8-1/2" x 11" page and must include the title of your poster presentation, authors and author affiliations. An electronic version of the abstract is preferred and can be emailed to Pamela Murray at pmurray@masimax.com.

Last name: _____

First name: _____ Middle initial: _____

Title: _____

Organization name: _____

Mailing address: _____

City: _____

State: _____ ZIP Code: _____

Business phone no.: _____

Fax no.: _____

Email address: _____

Title of Poster Session: _____

AUDIOVISUAL AND SETUP REQUIREMENTS

You are responsible for creating, transporting, setting up and tearing down your poster session presentation materials. Please indicate if you need any of the audio-visual items listed below or "other" items to assist you with your presentation:

- | | |
|--|--|
| <input type="checkbox"/> Overhead projector | <input type="checkbox"/> Slide projector |
| <input type="checkbox"/> LCD projector (You are responsible for supplying your own laptop computer for LCD presentations.) | |
| <input type="checkbox"/> Phone line for Web site viewing | <input type="checkbox"/> Monitor |
| <input type="checkbox"/> VCR | <input type="checkbox"/> Flip chart |
| <input type="checkbox"/> 6-foot display table | <input type="checkbox"/> Power strip |
| Other: _____ | |

Ship Poster Session Presentation materials to:

The Westin Innisbrook Resort
c/o Mark Adams/Presenters Name
NCI Youth Tobacco Research Meeting-Poster Session
36750 US Highway 19 N, Palm Harbor, FL 34684

Materials should be shipped no earlier than May 25, 2002. Remember to bring all copies of shipped package tracking reference records with you to the meeting.



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**REGISTRATION FORM, POSTER
SESSION PRESENTATION FORM, AND
ABSTRACT ARE DUE BY MAY 2, 2002!**



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Registration Form

Note: To avoid errors on badges and listings, please type or print (clearly) your name as you wish it to appear on all materials.

Last name: _____ First name: _____ Middle initial: _____

Degree(s): _____ Title: _____

Organization name: _____

Mailing address: _____

City: _____ State: _____ ZIP Code: _____

Business phone no.: _____ Fax no.: _____

Email address: _____

Grantee title
(if applicable): _____ Grantee number
(if applicable): _____

I will participate in the "Nite Golf" Networking Event.

A \$10 per participant charge will be charged to my room reservation (see brochure). ☐ Yes ☐ No

Will additional guest(s) participate with you in the "Nite Golf" Networking Event?

☐ Yes ☐ No How Many? _____

Please inform the hotel registration desk upon arrival so that the \$10.00 playing fee and correct number of players in your party can be accounted for.

REMINDERS--HAVE YOU:

- ☐ Completely filled out and mailed/faxed this form (due May 2)?
- ☐ Made a copy of your completed registration form for your records?
- ☐ Completed and received confirmation of your room reservation (you must phone the hotel on or before May 2, 2002)?

**HOTEL RESERVATIONS MUST BE COMPLETED
BY MAY 2, 2002.**



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Mail or fax Registration Forms to:

Mark Adams, CMP • Phone: (240) 632-5630

Email: madams@masimax.com

Pamela Murray • Phone: (240) 683-1747

Email: pmurray@masimax.com

MasiMax Resources, Inc.

1300 Piccard Drive, Suite 203

Rockville, MD 20850

Fax: (301) 926-3156

**WE STRONGLY ENCOURAGE YOU TO REGISTER
AS SOON AS POSSIBLE DUE TO THE LIMITED
CONFERENCE CAPACITY (200). ATTENDEE
REGISTRATION WILL BE FILLED ON A FIRST-COME,
FIRST-SERVED BASIS.**

For logistics questions contact
Mark Adams or Pamela Murray.

REGISTRATION FORM DUE BY MAY 2, 2002